

DROR



STUDIO

Graphic Design | Digital Design | Game Design | Illustrations

About Us

www.drorstudio.com

We are a graphic and digital design studio that has been serving clients all over the world since 2020. Our clients' satisfaction is important to us - that's why we take pride in going the extra mile. Here's how we do it:

- ✓ Listen carefully to our clients' requirements - this is to ensure the right expectations are passed over to the design team and minimise waste of time and resources.
- ✓ Using our expertise to provide valuable advice to our clients for consideration.
- ✓ Stay contactable even on weekends and public holidays for last minute changes.
- ✓ Stay updated with fast-changing design and technological trends.

Our Commitment

We aim to satisfy our clients' design needs and build a trusting long-term relationship.

- ✓ Professional service
- ✓ Timely delivery
- ✓ Excellent communication in English (US/UK) and Chinese (Traditional/Simplified)
- ✓ Prompt customer support
- ✓ AI image generation included (Free & Paid Available)
- ✓ All source and design files provided
- ✓ Client owns all copyrights (we only request to showcase your project in our portfolio)

Our Services



Graphic
Design

Digital
Design

Illustration

Game
Design

Graphic Design

We deliver professional graphic design services that combine creativity with strategy—crafted to elevate your presence across print, digital, and everything in between:

Brand Identity & Essentials

Logos • Business Cards • Brand Guides • Stationery

From bold logos to cohesive brand guides, we help you create a visual identity that's memorable and meaningful.

Marketing & Promotional Materials

Flyers • Brochures • Catalogues • Magazines • Posters

Grab attention and drive action with beautifully designed marketing materials tailored to your audience.

Graphic Design

Corporate & Informational Design

PowerPoint Presentations • Infographics • Program Booklets

We turn data and ideas into visually engaging, easy-to-understand designs that leave a lasting impression.

Retail, Hospitality & Events

Menus • Packaging • Labels • Signage • Banners • Invitations

Whether you're launching a product or planning an event, our designs help you stand out in any space.

Graphic Design

Creative Projects & Publishing

Book Covers • Album Covers • Calendars • Stickers •
Vehicle Decals

From music to literature and everything in between, we design covers and visuals that tell your story at a glance.

Photo Editing & Retouching

We enhance your visuals with expert editing that brings out the best in every image.

Digital Design

www.drorstudio.com

We offer a full suite of digital design services tailored to help your business make a lasting impression and drive results:

Web Design (Wix & Shopify)

From clean, modern layouts to fully customized online stores, we design and build beautiful, responsive websites using Wix and Shopify. Whether you're launching a brand or scaling an e-commerce platform, we create designs that convert.

User Experience (UX) & User Interface (UI)

We don't just make things look good—we make them work better. Our UX/UI design ensures that your website or app is intuitive, engaging, and built around your audience's needs.

Digital Design

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E-Commerce & Social Media Content Design

We design eye-catching visuals and manage compelling content that sells. From product pages to Instagram reels, we make sure every pixel is aligned with your brand and your goals.

Video Editing

Level up your content with professional video editing services. Whether it's for social media, your website, or marketing campaigns, we bring your footage to life with clean, dynamic edits that tell your story.

Illustration

www.drorstudio.com

Our custom illustration services are designed to add personality, depth, and meaning to your brand, products, or personal projects:

Handcrafted Visuals, Unlimited Creativity

From playful and whimsical to sleek and sophisticated, we create illustrations in a wide range of styles to perfectly match your vision and purpose.

Illustration

www.drorstudio.com

What We Offer:

Brand & Editorial Illustrations

Product & Packaging Artwork

Illustrated Portraits & Characters

Book & Album Covers

Custom Infographics

Social Media & Web Graphics

Posters, Stickers & Merch Designs

Whether you need art for a campaign, content, or keepsake, our illustrations tell stories that connect, inspire, and stand out.

Game Design

Our game design support services provide expert assistance in all aspects of game development, from concept to final presentation. Our support services Include:

Illustration

Stunning, high-quality artwork that brings your world and characters to life.

3D Modelling

Creating detailed, realistic models for characters, environments, and objects using Blender and Maya.

Animation

Smooth, immersive animations that make your game feel dynamic and real.

Game Design

UI Design

Seamless, intuitive user interfaces that enhance player experience.

Promotional Design

Eye-catching visuals and assets for marketing your game, from posters to trailers.

Tools We Use:

We work with the best in the industry, including Adobe Photoshop, Blender, Maya, and Unity, ensuring high-quality results tailored to your unique vision.

Portfolio

There may be no better way to communicate what we do than through images. Our wide range of visual design styles offer our clients endless possibilities. Feel free to talk to us on how we can help you with your personal or commercial project!

Illustration (2021)



Portfolio

Dinnerware Design for
Luzerne (Singapore, 2020)



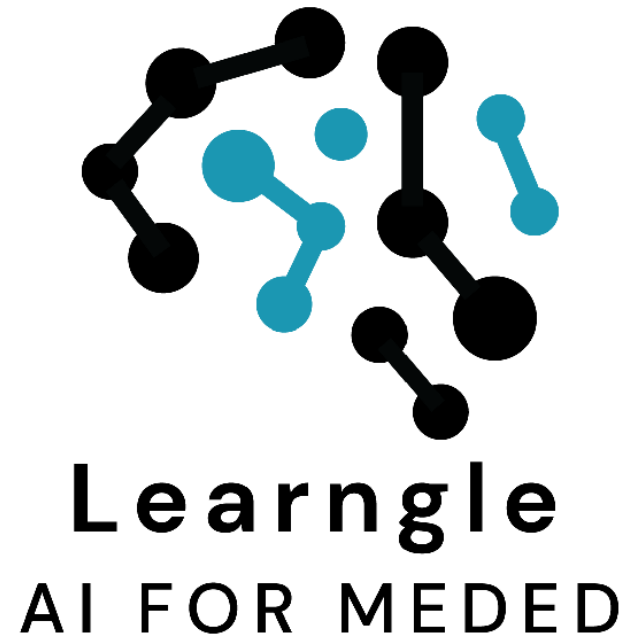
Portfolio

Icons Design for Sengkang Town
Council (Singapore, 2020)



Portfolio

Logo Design for Learngle website
(US, 2023)



Portfolio

Logo Design for Toh Property
Holdings Pte Ltd (Singapore, 2023)



Portfolio

Poster Design for Good to Great
Schools (Australia, 2023)



Portfolio

Branding Project for A Physio Clinic
(Singapore, 2023)



Portfolio

Menu Design for PAWA Catering
(Australia, 2023 - 2024)




MINIMUM OF 10 PER ITEM PRICE IS FOR PER PERSON	
Seasonal Fruit Platter (per person)	7.00
Native Raw Balls	5.00
Native Lilli Pilli and White Chocolate Tarts	6.60
Charcoal and strawberry gum pain au chocolat	7.70
Lilli Pilli Danish	7.70
Wattle seed choc chip cookies	6.60
Lilli Pilli Brownie ^{GF}	7.70
Davidsons plum cheesecake brownie ^{GF}	7.70
Quandong Croissant	7.70
Native bircha cups with spiced berries ^V ^{GF}	6.60
Muntrie berry & cashew cream muffins ^V	6.60
Native Fusion Sweet Slices	6.60
Lemon myrtle and coconut Davidsons plum and cherry Caramel saltbush Bunya Nut brownie Strawberry gum brownie ^{GF}	
Gluten Free Vegan Sweet Slices ^V ^{GF}	6.00
Raspberry & Choc Pistachio & Choc	
Native Fusion Sweet Muffins ^V ^{GF}	6.60
Native riberry & white choc	
^V Vegetarian ^V Vegan ^{GF} Gluten-free ^{GF} Dairy-free ^N Contains nuts ^V Vegetarian option on request ^V Vegan option on request ^{GF} Gluten-free option on request	
♦ Prices include GST ♦ GF option - plus \$1 per item	

Portfolio

Brochures Design for St. James's
Place (Singapore/Hong Kong,
2023 - 2024)

What it means to be a Discretionary Client | 16

A personal approach



- Your St. James's Place Partner will gain a clear understanding of what you are looking to achieve from your wealth management strategy, and establish the level of risk you are comfortable taking.
- Our St. James's Place Asset Allocation Committee and Singapore Investment Committee create a portfolio that aligns with your expectations and will be responsible for monitoring it, making appropriate changes to ensure it continues to match your risk profile and objectives.
- Portfolio is adapted quickly in response to market developments or the changing views.
- Your St. James's Place Partner will ensure that you are kept up to date with a complete picture of your wealth and provide regular reporting on how your portfolio is performing and any changes made to it.

Investments are subject to investment risks. The value of a portfolio or an investment may fall as well as rise and you may get back less than you invested including the possible loss of the principal amount invested.

What it means to be a Discretionary Client | 18

Our Process

- Set your objectives**
Agree on your objectives with your St. James's Place Partner. Where do you want to be?
- Risk profiling**
Understand the level of risk you are comfortable to embrace.
- Select the right investments**
Our in-house specialist research team investigates suitable investments to recommend across our portfolios.
- Building and monitoring your portfolio**
Managing your portfolio to ensure it is aligned to your aspirations.

Investments are subject to investment risks. The value of a portfolio or an investment may fall as well as rise and you may get back less than you invested including the possible loss of the principal amount invested.

What it means to be a Discretionary Client | 16

Our Discretionary Investment Approach



What it means to be a Discretionary Client | 17

Investment Process



Top Down

- Asset Allocation Committee
- Bonds, Equities, Alternatives
- Geographical Split
- Low risk, Moder Portfolio, High risk
- Core Fund Unit
- Meet with fund managers
- Investment Committee
- Fund Screening (2000+ funds sorted by specific characteristics and homework)
- Analyst experience, External ideas

Bottom Up

Topdown - Asset Allocation Committee
Strategic and tactical asset allocation
Equities vs bonds vs alternatives
Market valuations
Economic forecasts
External & Internal research inputs
Scenario evaluation

Bottomup - Investment Committee
Making the grade
Meeting with managers
Investment roundtable
Implement asset allocation views
Monitor parameters

What it means to be a Discretionary Client | 18

Investment Policy



Objective


- Aim to generate good 3 to 5 years' returns by investing in an appropriately risk-managed portfolio of actively-managed investments

Policy

- We are long-term active investors; we do not allow short-term market gyrations to divert us.
- Diversification of portfolios, by asset or security, is the best way of mitigating surprise.
- We ensure that portfolios are consistent with client risk appetite.
- We focus on asset allocation because the most important determinant of portfolio returns and their risk is the assets you invest in.
- We focus on traditional asset classes.

What it means to be a Discretionary Client | 19

Asset Allocation



Guided by the Asset Allocation Committee (AAC) - top level

- Global Investment Committee (GIC) - sub-committee of the AAC - guides Asia and global allocation
- Basis of allocation driven by the risk framework with a regional and currency overlay.

Strategic asset allocation
Neutral reference allocation for each risk profile comprised of the optimal asset mix to achieve the return objectives.

Tactical asset allocation
Tactical positioning to take advantage of medium-term opportunities.

The AAC meets bi-monthly and the GIC meets a few days after this. The St. James's Place Singapore Investment team is part of the GIC.

Portfolio

Marketing Collaterals Design for
Shang TCM
(Singapore, 2023 - 2025)



OPENING PROMOTION
开业促销
\$12 OFF*
(T&Cs apply)

诊疗项目
CLINICAL SERVICES

- 
中医痛症
PAIN MANAGEMENT
- 
中医不孕不育
FERTILITY
- 
中医妇科
FEMALE HEALTH
- 
中医儿科
PEDIATRICS
- 
中医皮肤科
SKIN CONDITIONS
- 
中医美容与体重管理
FACIAL CARE &
WEIGHT MANAGEMENT

CALL 6322 3908 FOR APPOINTMENT
SHANGTCM.COM | IG: @THE.SHANG.TCM | FB: SHANGTCMSG

Testimonials

www.drorstudio.com



Always outstanding work. She is timely, creative and works hard to get the job done. Highly recommended.

Shawn, My Thai Kitchen



I have been working with Huijiao on corporate designs (marketing collaterals, branding logos etc) for few months now and she never fails to deliver! She is quick, knows what I prefer, and can always deliver what I am looking for in a short time. A joy to work with her and makes my work a lot more effective.

Jingjing Zhu, Shang TCM

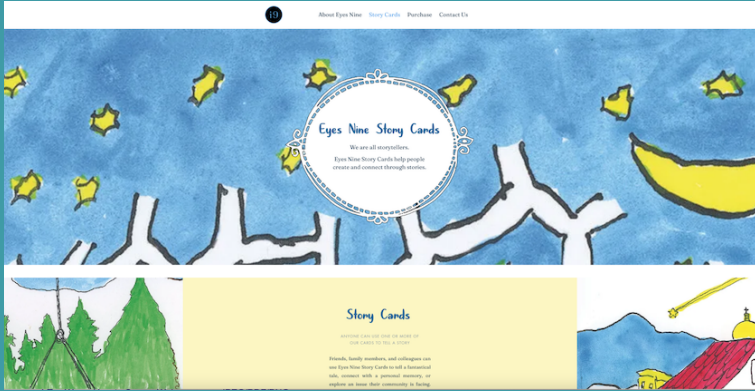


I couldn't imagine a better graphic designer for my project. I HIGHLY recommend hiring HJ.

Emma Speer, WPKN 89.5 FM

Testimonials

www.drorstudio.com



Huijiao is an excellent communicator and does very good work. I worked with her on a number of different projects, and she did an excellent job on all of them. She really excels at working as a collaborator.

Georgia Heyward, Fig Education Lab



I worked with Huijiao for my business card design, and I really love that she is fast, prompt in replies and delivers on time. She also went the extra mile to help me check on things like cost of hosting and domain fees which was something new to me. looking forward to work with her on my next project.

Zann Tan, Flowerist



This is my second time engaging Huijiao. She is able to pick up the design criteria quickly and effectively based on the samples given. Highly recommend Huijiao.

Katherine Koh, Toh Investment Property Pte Ltd

Contact Us



www.drorstudio.com



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